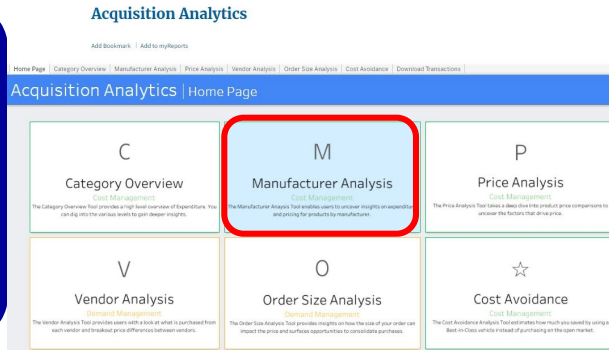


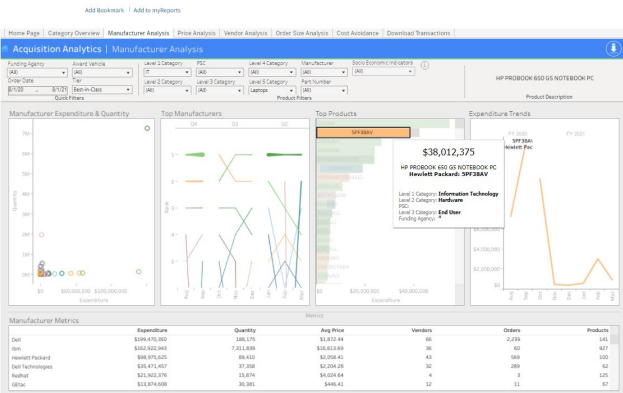
# A GUIDE TO FINDING WHAT OTHERS PAID FOR A PRODUCT OR SERVICE

1



[Visit Acquisition Analytics](#)  
**Manufacturer Analysis** is a good place to start for comparing what other agencies have paid for similar products.

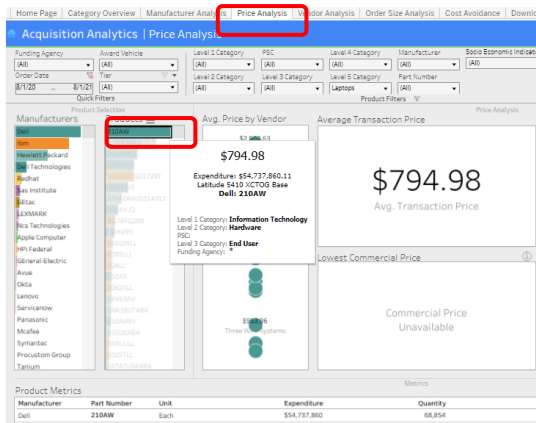
## Acquisition Analytics



- Filter by product type (i.e. Laptop) to show the manufacturer, order quantity and average price.
- Filtering by Agency provides an agencies spend pattern.

2

3



- Click on the Price Analysis tab to view manufacturer, products and prices paid.
- Hover or Click on a product to find the average price paid for the specified item (i.e. Laptop).

Downloading these data to Excel can provide additional analysis through aggregating or pivoting such data.