A GUIDE TO FINDING WHAT OTHERS PAID FOR A PRODUCT OR SERVICE

1. Visit Acquisition Analytics. Manufacturer Analysis is a good place to start for comparing what other agencies have paid for similar products.

2. Filter by product type (i.e. Laptop) to show the manufacturer, order quantity and average price. Filtering by Agency provides an agencies spend pattern.

3. Click on the Price Analysis tab to view manufacturer, products and prices paid. Hover or Click on a product to find the average price paid for the specified item (i.e. Laptop).

Downloading these data to Excel can provide additional analysis through aggregating or pivoting such data.